

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Docket No. AUS920030360US1

Date: October 16, 2003

Commissioner for Patents
 P.O. Box 1450
 Alexandria, Virginia 22313-1450

Sir:

Transmitted herewith for filing is the patent application of Inventors:

Michael Gilfix
 Scott Lee Winters
 Tyron Jerrod Stading

17497 U.S. PTO
10/687239For: INTERACTIVE, NON-INTRUSIVE TELEVISION ADVERTISING**ASSIGNEE NAME: INTERNATIONAL BUSINESS MACHINES CORPORATION****ASSIGNEE RESIDENCE: ARMONK, NEW YORK**

Enclosed are also:

- 29 Pages of Specification including an Abstract
 10 Pages of Claims
 6 Sheet(s) of Informal Drawings
 Q A Declaration and Power of Attorney
 Form PTO 1595 and assignment of the invention to IBM Corporation
 Form PTO 1449 with cited references and Information Disclosure Statement

CLAIMS AS FILED

FOR	Number Filed		Number Extra		Rate		Basic Fee (\$77Q)
Total Claims	42	-20 =	0	X	\$ 18	=	\$396
Independent Claims	3	-3=	0	X	\$ 86	=	\$0
Multiple Dependent Claims	0				\$290	=	0
Total Filing Fee							\$1,166

- Please charge \$ 1,166 to IBM Corporation, Deposit Account No. 09-0447.
 The Commissioner is hereby authorized to charge payment of the following fees associated with the communication or credit any over payment to IBM Corporation, Deposit Account No. 09-0447. A duplicate copy of this sheet is enclosed.
 Any additional filing fees required under 37CFR § 1.16.
 Any patent application processing fees under 37CFR § 1.17.

Respectfully,

Robert M Carwell

Reg. No. 28,499

Intellectual Property Law Dept.

IBM Corporation

11400 Burnet Road 4054

Austin, Texas 78758

Telephone: (512) 823-1017